

Every project is approached with **intention, artistry, and a commitment to delivering a voice that connects.**
Because each project varies in scope, usage, and reach, rates are customized to ensure you receive exactly what your project needs — nothing less. The ranges below serve as a starting guide.

COMMERCIAL VOICEOVER

Broadcast, Streaming & Digital Ads

Warm. Conversational. Memorable.

\$750 – \$2,500+

- Usage: broadcast, digital, social, streaming
- Market size: local, regional, national
- Length of run & exclusivity considered

RADIO

On-Air, Spots & Imaging

A trusted voice — not an ad.

\$400 – \$1,200+

- Includes standard session + limited usage
- Extended usage quoted per project

CORPORATE & BRAND NARRATION

Internal Comms, Explainers & Brand Films

Clear, confident, aligned with your brand voice.

\$350 – \$1,000+

- Internal announcements & training content
- Brand storytelling & explainer narration

ELEARNING & TRAINING

Courses, Modules & Compliance

Structured delivery designed for clarity and retention.

\$30 – \$75+ / finished minute

- Custom pricing for bulk or ongoing projects

IVR & PHONE SYSTEMS

Prompts, Hold Messaging & Auto-Attendant

Professional, welcoming, and easy to follow.

Starting at \$250+

- Includes basic prompts & system messaging

POLITICAL VOICEOVER

Campaigns, PACs, Advocacy & Issue-Based Messaging

Grounded. Clear. Conviction-driven.

A voice that carries weight, credibility, and nuance — whether delivering trust, urgency, or contrast.

\$500 – \$2,000+

RATE FACTORS

- Usage: TV, radio, digital, OTT
- Market size: local, state, or national
- Length of run
- Exclusivity & conflict considerations

tone & approach

- Conversational, not performative
- Credible and grounded
- Emotionally intelligent — never forced
- Positive, contrast & issue-based spots

RUSH & BOOKING NOTES

- Same-day & rush delivery available
- All projects reviewed prior to booking
- Conflict checks may apply

What's Included

Every project, standard.

● Broadcast-Quality Audio

● 2–3 Takes with Tonal Variation

● Light Editing & Clean Delivery

● 12–24 Hour Standard Turnaround

● Live or Remote Direction Available

A NOTE ON PRICING

Rates are guided by industry standards, including benchmarks from SAG-AFTRA and leading voiceover organizations. All quotes are tailored based on your project's unique needs, usage, and scope.